



ALPACA MONTHLY NEWS

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EDITORIAL

COLOUR PREDICTION FOR 2011: HONEYSUCKLE

According to leading colour guide Pantone, 18-2120 Honeysuckle, a dynamic reddish pink, will be defining the mood of 2011 given its “uplifting” qualities.



The official report was released to the media on 9th December last year. In it, Pantone Colour Institute Executive Director Leatrice Eiseman said, “In times of stress we need something to lift our spirits. Honeysuckle is a captivating, stimulating colour that gets the adrenaline going - perfect to ward off the blues.”

The hue’s uplifting effect is attributed to the fact that its mother colour is red, the most “physical, viscerally alive hue in the spectrum.” It is a stark contrast to last year’s colour of the year - cool, serene Turquoise. “Whilst the 2010 colour of the year, Pantone 15-5519 Turquoise, served as an escape for many, Honeysuckle emboldens us to face everyday troubles with verve and vigor,” said Eiseman.

The colour translates especially well into fashion, cosmetics and interiors due to its ability to liven up any drab ensemble or barren room. In particular, Pantone experts imagine the colour to work well on women’s apparel and accessories, as well as on men’s ties, shirts and sportswear.

Honeysuckle was not only selected as Pantone’s 2011 Colour of the Year, but was also chosen as the defining hue for Spring 2011. Indeed, everyone from the upscale American label, Cynthia Steffe, to the Swedish “fast fashion” giant, H&M, has incorporated the Honeysuckle hue into their Spring 2011 ready-to-wear lines.

For more than a decade, Pantone’s Colour of the Year declarations have influenced product development and purchasing decisions in multiple industries including fashion, home and industrial design.

Source: www.pantone.com

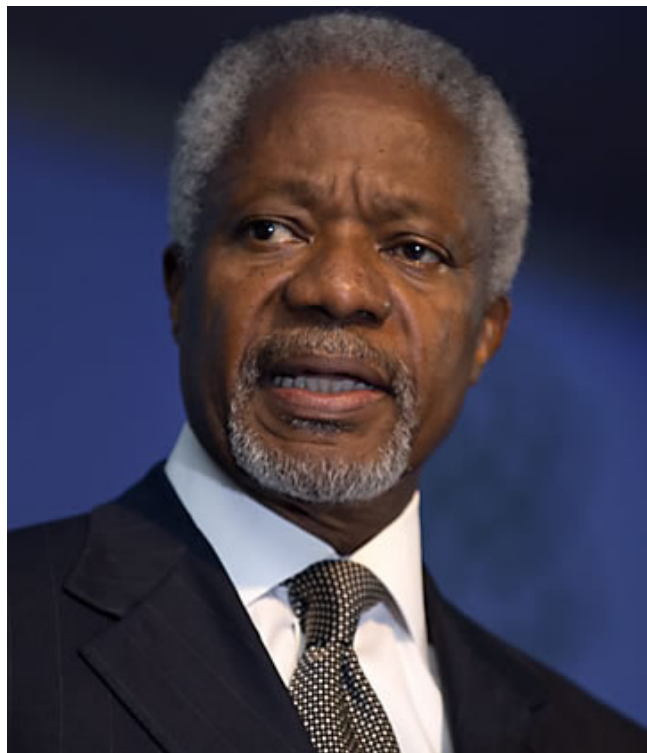
CAMELID CLIPS

The inaugural ITMA-ITMF World Textile Summit, which takes place in the Palau De Congressos De Catalunya Conference Centre in Barcelona, Spain on 21st September this year, will have as its keynote speaker none other than Kofi Annan.

A former United Nations Secretary-General and Nobel Prize Winner, Kofi Annan is now an advocate for the Global Compact which challenges business to take the initiative in sustainable development.

Further information can be obtained at: www.worldtextilesummit.com

The keynote speaker at the upcoming one-day ITMA-ITMF World Textile Summit: Kofi Annan. =>



Despite losing the services of its manager, Janisse Chocano, who was not able to continue further in her role, *Alpaca Fiesta 2011* (incorporating the World Alpaca Conference) continues its march towards the week of 7th to 13th November when the programme of events will take place from 9th to 13th November.

Under the slogan "Bringing Nature to Fashion - Acercaando la Naturaleza a la Moda", the new manager, Orlando Capurro, and his assistant, Sylvana Vidaurre, are busily preparing the event's schedule where full details can be found on the following website:

www.alpacafiestaperu.com

<= Left to right: Sylvana Vidaurre and Orlando Capurro managing Alpaca Fiesta 2011 towards its November date-line.

The news that Peru's government is to reduce its import tariffs to zero is seen as a move based on the continuing growth of its economy which is now the third strongest in South America.

For some, too, this could signal the end of the many free trade agreements that Peru has been conducting with various countries as concessions on import tariffs are normally one of the major benefits of such agreements.

It is calculated that 85% of Peru's trade is already covered by bilateral negotiations and where decisions on the discount or not of tariffs depend on those who know that, on the one hand, such tariffs on capital

goods are additional costs that can prevent companies being competitive and, on the other, that high tariffs on consumer goods affect the price of foods, appliances, cars and medicines.

However, and in contra to the arguments of certain experts, the figures show that, when tariffs are lower, industry grows and becomes more competitive - not only in the domestic market but also in export ones too.

It is hoped that Peruvian consumers will soon have a wider range of products available to them in their shops - including the easier entry of textile goods from all over the world.



Prince Felipe de Borbon y Grecia and Princess Letizia Ortiz Rocasolano during their visit to Arequipa

The Prince and Princess of Asturia - the heirs apparent to the Spanish throne - Felipe de Borbon y Grecia and his wife Letizia Ortiz Rocasolano visited Arequipa on 25th November 2010 where they were welcomed by the President of the Region of Arequipa, Dr. Juan Manuel Guillen, who presented them with gifts made from 100% vicuña in honour of their visit.

The garments, a scarf and a stole, were produced by local camelid fibre processing experts Michell & Cia., S.A.



PERUVIAN ALPACA EXPORT STATISTICS
1ST JANUARY TO 31ST DECEMBER 2010
VALUE US\$ FOB - QTY IN KGS - UNITS - M2

COUNTRY	NOILS		TOPS		YARNS		WOVEN CLOTH		KNITWEAR		WOVEN GARMENTS		ACCESSORIES	
	VALUE FOB	QTY KGS	VALUE FOB	QTY KGS	VALUE FOB	QTY KGS	VALUE FOB	QTY M2	VALUE FOB	QTY UNITS	VALUE FOB	QTY UNITS	VALUE FOB	QTY UNITS
USA	-	-	27,121	1,261	7,158,280	288,101	391,305	19,113	8,567,117	610,357	2,672,073	54,188	1,815,760	86,404
CHINA	190,510	59,664	18,594,325	1,749,624	929,024	80,198	9,240	86	25,335	819	89,126	7,279	13,665	542
ITALY	211,123	88,492	11,466,016	1,174,322	3,926,434	179,793	45,326	1,189	544,372	37,525	28,806	803	54,538	1,334
NORWAY	-	-	-	-	4,617,976	197,734	-	-	1,384,282	38,509	2,609	183	77,546	9,160
GERMANY	31,407	30,370	77,569	13,013	1,041,447	48,633	3,846	214	3,758,787	172,418	279,207	23,554	229,148	9,729
NORTH KOREA	-	-	725,862	59,156	1,847,323	97,864	2,499,276	175,288	21,691	1,533	117,289	11,039	3,293	30
UNITED KINGDOM	97,854	66,358	1,271,693	127,822	977,744	41,762	30,556	1,163	1,951,282	75,985	196,991	6,957	221,189	13,579
JAPAN	-	-	1,267,340	91,438	1,020,677	51,020	923	58	2,015,920	92,386	77,268	4,243	29,417	4,869
FRANCE	-	-	-	-	320,554	11,478	1,576	25	2,442,030	118,771	57,601	6,321	101,400	2,641
HONG KONG	-	-	-	-	2,789,902	143,740	-	-	25,629	985	4,140	142	26,485	188
MEXICO	-	-	-	-	30,919	1,848	800	13	2,008,500	399,297	39,550	6,633	6,945	339
SPAIN	-	-	-	-	90,868	3,331	291,611	17,352	1,045,496	67,149	434,217	14,339	145,693	21,931
BOLIVIA	-	-	-	-	1,765,461	200,929	161,248	9,701	4,355	57	14,366	243	1,012	27
AUSTRALIA	-	-	401,901	42,562	116,525	6,221	202,448	1,182	530,620	21,083	342,901	12,865	22,576	805
TAIWAN	-	-	1,283,103	125,818	4,871	273	11,144	744	2,059	110	-	-	-	-
CANADA	-	-	107,217	7,926	264,259	10,029	88,460	7,046	413,750	33,699	174,315	6,970	106,571	3,483
DENMARK	-	-	22,118	2,029	288,357	10,439	2,083	97	101,873	37,920	77,725	8,218	630,721	33,385
CHILE	-	-	46,982	4,039	296,357	17,131	78,248	4,212	338,469	14,164	165,951	121,929	37,112	1,813
SWITZERLAND	5,757	3,785	181,448	20,607	5,405	221	345	20	462,400	22,862	33,331	750	53,023	1,158
FINLAND	-	-	-	-	156,985	5,600	9,705	583	78,232	15,063	34,465	1,454	432,003	31,331
RUSSIA	-	-	-	-	452,232	20,813	-	-	4,598	1,202	4	1	100,286	6,967
NEW ZEALAND	-	-	46,253	4,936	39,514	1,419	365,662	3,569	30,895	1,076	22,377	1,000	5,374	130
ARGENTINA	-	-	-	-	61,349	3,160	3,757	417	261,980	8,243	153,506	4,797	12,352	413
SYRIA	-	-	-	-	431,969	30,880	-	-	-	-	-	-	-	-
LITHUANIA	-	-	100,148	8,696	-	-	-	-	-	-	133,970	15,619	149,150	5,320
NETHERLANDS	-	-	-	-	177,245	6,215	1,541	356	116,894	6,497	10,718	401	2,352	62
URUGUAY	-	-	6,190	356	293,493	11,064	-	-	3,503	673	330	40	500	40
BELGIUM	-	-	-	-	105,670	4,919	7,686	479	128,738	9,116	5,490	364	43,666	2,557
BRAZIL	-	-	-	-	7,473	238	1,960	28	177,925	11,567	388	32	75,370	1,500
SWEDEN	-	-	-	-	159,639	5,690	288	2	77,170	2,939	673	16	18,042	381
JORDAN	-	-	-	-	222,839	10,269	-	-	-	-	-	-	-	-
COLOMBIA	13,991	5,545	-	-	92,839	8,914	19,483	1,354	72,739	7,462	780	6	540	54
ECUADOR	-	-	11,875	1,018	125,440	6,223	-	-	16,164	341	13,138	463	2,022	33
ESTONIA	-	-	-	-	29,930	1,222	-	-	364	13	44,670	258	91,484	3,488
POLAND	-	-	-	-	-	-	159,026	9,862	-	-	-	-	-	-
AUSTRIA	-	-	-	-	23,190	887	-	-	102,868	5,284	7,663	119	15,231	277
IRELAND	-	-	-	-	64,789	1,874	-	-	58,847	1,806	2,189	150	19,004	569
MACAU	-	-	125,474	12,004	-	-	-	-	-	-	-	-	-	-
UNITED ARAB EMIRATES	-	-	-	-	90,198	4,499	-	-	2,340	86	2,805	67	95	3
INDONESIA	-	-	90,267	6,968	-	-	-	-	-	-	-	-	-	-
KUWAIT	-	-	-	-	90,195	2,328	-	-	-	-	-	-	-	-
ICELAND	-	-	-	-	-	-	-	-	44,805	610	-	-	-	-
VIET NAM	-	-	-	-	34,861	1,804	-	-	-	-	-	-	-	-
COSTA RICA	-	-	-	-	24,891	897	-	-	1,478	167	-	-	3,615	430
INDIA	-	-	24,351	2,038	-	-	2,103	143	-	-	-	-	-	-
KAZAKHSTAN	-	-	-	-	-	-	-	-	17,424	379	2,300	61	544	13
SRI LANKA	-	-	-	-	17,760	835	-	-	-	-	-	-	-	-
MAURITIUS	-	-	-	-	15,564	467	-	-	-	-	-	-	-	-
SOUTH AFRICA	-	-	1,403	57	1,101	46	10,544	83	648	160	960	39	-	-

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SWAZILAND	-	-	-	-	-	-	-	-	12,883	681	-	-	-	-
ROMANIA	-	-	-	-	-	-	-	-	10,351	643	-	-	-	-
THAILAND	-	-	-	-	-	-	5,671	12,000	-	-	2,716	108	-	-
UKRAINE	-	-	-	-	-	-	1,213	23	4,824	288	40	20	1,595	29
HUNGARY	-	-	-	-	-	-	-	-	6,427	2,091	-	-	27	1
GUYANA	-	-	-	-	-	-	-	-	5,182	569	568	24	165	3
FRENCH GUYANA	-	-	-	-	-	-	-	-	4,781	630	-	-	84	7
GUATEMALA	-	-	-	-	-	-	-	-	2,281	442	1,200	400	-	-
SOUTH KOREA	-	-	-	-	2,444	92	-	-	-	-	-	-	-	-
BAHRAIN	-	-	-	-	-	-	-	-	-	-	-	-	2,308	4
PORTUGAL	-	-	-	-	-	-	78	12	1,965	396	-	-	-	-
MADAGASCAR	-	-	-	-	1,998	45	-	-	-	-	-	-	-	-
LATVIA	-	-	-	-	-	-	-	-	-	-	-	-	1,842	65
ISRAEL	-	-	-	-	-	-	-	-	1,810	294	-	-	-	-
PUERTO RICO	-	-	-	-	-	-	-	-	523	83	-	-	102	42
VENEZUELA	-	-	-	-	250	17	-	-	180	402	-	-	-	-
DOMINICAN REPUBLIC	-	-	-	-	-	-	-	-	150	15	-	-	240	120
CUBA	-	-	-	-	-	-	-	-	136	26	-	-	-	-
CZECH REPUBLIC	-	-	-	-	-	-	-	-	21	4	-	-	-	-
TOTAL	550,642	254,214	35,878,657	3,455,691	30,216,241	1,521,158	4,407,152	266,415	26,893,092	1,824,876	5,248,417	312,095	4,554,085	245,256

Source: SUNAT/COMEXPERU.

IAA ALPACA MONTHLY BULLETIN

The IAA Alpaca Monthly Bulletin is aimed at keeping members informed of news from the IAA. We encourage any member to supply articles of interest to update members about developments in the Camelid world. Articles with a human interest angle are particularly welcome.

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